A Consideration on the “Procedures How to Export Fisheries Products to EU” Laid down by Japanese Government

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Abstract: Japan, once being a kingdom of fisheries industry, is now ailing in its entire industry. Besides, shrinking domestic market, due to declining birthrate and aging of society, forces Japanese fisheries business operators to face unavoidable challenges at reinforcing their business and expanding to the world. Comparing with exporting procedures from other Asian countries to EU, however, it is overall understanding within the industry that exporting from Japan to EU is somehow much more difficult. In this study, aiming to reinforce the Japanese fisheries industry through expanding their market, a research on the preventing factors from Japanese fisheries business operators' exporting to EU has been conducted through literarily comparing the “Procedures How to Export Fisheries Products to EU” laid down by Japanese government with its original laws, and EU regulations. The results have been verified through interview with Malaysian government officials on this issues and also documental comparisons with the American governmental seafood inspection program. As a result, it indicated that, at the “Procedures How to Export Fisheries Products to EU”, some concepts are over-interpreted and some requirements at the original EU regulations are missing, and also it revealed that the inspection system by Japanese officials including the inspectors' training are needed to improve the situations.

Key words: Procedures, export, fisheries products, Japan and EU.